A Report

on

Participation in "The Invincibles 2026" Competition

Students of **Vidyabharti Trust College of Master in Computer Application, Umrakh-MBA** participated in **"The Invincibles 2026,"** a management event organized by **Department of Business & Industrial Management (DBIM), Veer Narmad South Gujarat University (VNSGU), Surat**, on **11th February, 2026**. Our students to demonstrated their analytical and creative abilities through various competitive activities.







MBA students team of **Vinayee Pathak, Neha Shukla, Twisha Patel, and Maheshvari Patel**—represented the institution in the competition **"BrandBlitz,"** which focused on marketing strategies and case study analysis. During the first round of the competition, the students successfully analyzed the given case study and presented innovative branding ideas, securing **victory in this round** with their effective problem-solving and presentation skills.

The participation was coordinated by **Mr. Parth Naik** and **Ms. Sejal Vaghela**, who guided and encouraged the students throughout the event. Overall, the competition provided valuable exposure to the students, helping them enhance their practical knowledge, teamwork, and confidence while representing the institution at an inter-college level.